



## **2023 REPORT**





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# **OUR VISION**

Youth as champions in entrepreneurship, and leadership development in urban and rural communities.

# OUR MISSION

To equip youth to be change makers through mentorship, entrepreneurship and leadership development in urban slums and other underserved communities in Kenya.



# EDUCATION



This program provides at-risk young people in Kibera with scholarships for their secondary education. This ensures that they are able to continue their educational journey while reducing the financial strain on their families.





*In 2023*, 45 Students *(5 in University)* received scholarships allowing them to continue in their education and better achieve their goals





Since I joined the scholarship program. I now find more time to study. This has helped increase my grades.

**Charles** Maono Educational Centre

### **MENSTRUAL HYGIENE MANAGEMENT:**

To support menstruating women and girls: 15,000 Packets of Menstrual Products were donated in 2023.



# MENTORSHIP

This program provides support and guidance to help young people succeed in life. In the mentorship sessions, young people are able to discuss a variety of topics that are meaningful to them, including self-esteem, decision-making, effective communication, mental health, and the consequences of gang involvement. Through mentorship, we can ensure that at-risk youth are well-equipped to overcome the challenges they face on a daily basis and make informed decisions about their futures.

### **IMPACT**

In 2023, 741 students in Homabay and in Kibera informal settlement were mentored.



"Mentorship sessions have helped improve my self esteem. Mental Health sessions have helped to cope with challenges in my family and community. Continued supply of menstrual products have also ensured that I remain in school. These interventions have helped improve my grades from C+ to B. "

- Sharryne -





# LIVELIHOOD PROGRAM

### WOMEN ECONOMIC EMPOWERMENT PROJECT

This project aims at improving the livelihoods of young mothers by equipping them with small business development and management skills. The target group is young mothers below the age of 35 years who are interested in starting a business, have a business idea or have ever started a business and are in need of some skills.







# OUR APPROACH

**1. RECRUITMENT, TRAINING, AND FUNDING** 

- Recruit young mothers interested in starting a business.
- Train them on various aspects of business.
- Give the start up capital, continue providing mentorship and coaching for 1 year

2. FORMATION OF SELF HELP GROUPS

- Women who benefit from the loan form self-help groups (chama) Through this, they can build a support network. These groups work collectively to repay the loans.





In 2023, we recruited and trained 55 young mothers across three cohorts, 40 of these women received interest-free loans to start their own small businesses.



" I wish I knew that Garden of Hope Foundation offered such useful training on business management before I started my business but I believe it is never too late to learn. The knowledge and skills I acquired are what I now use to run my business daily and it has never been the same. I am grateful to the Garden of Hope Foundation for the training and the funding."

#### Ann Awino Ochieng

Ann is fish seller in Gatwekera, Kibera. She is 27 years old and a mother to two children.



After going through Garden of Hope Foundation program, I got clarity on how to manage a business. I treat my customers well and use the profit I earn to grow my business. I have been able to increase my stock and I get a profit of Ksh 3,500 every market day. I am planning to introduce a variety of vegetables in order to meet the needs and demands of all my clients."

#### Sharon Adhiambo

Sharon sells cabbages in Rodi Kopany, Homabay. She is 23 years old and a mother of one.



## YOUTH ECONOMIC EMPOWERMENT PROJECT

This project targets out-of-school youth who have been unable to pursue higher education and are struggling to find sustainable employment. Through this project, young people undergo training, equipping them with marketable skills and supporting their entrepreneurial development.



### **1. DIGITAL SKILLS TRAINING**

- Youth are trained in essential computer skills including document preparation, formatting presentations, and formal email communication.

- Youth can also choose to undertake a graphic design course in which they will learn how to create deliverables using Canva.

- Youth can also take courses in photography through this project.



### **2. ENTREPRENEURSHIP TRAINING**

- Youth receive training in business management including record keeping, resource assessment, market research, and financial planning.

- Participating youth can also apply for funding to start their own businesses.

### IMPACT

In 2023, we recruited and trained 150 youth through this project. 150 of these youth were trained in computer skills . 3 were trained in graphic design . 16 were trained in photography. 150 received entrepreneurship training.

'I joined Garden of Hope Foundation through a referral from a beneficiary. I can say that the journey was quite challenging but worth it. As a person who is interested in starting my own business in future, entrepreneurship training came in handy because it gave me an insight on how to run and manage a business. The computer training was also very useful given how computer skills are in today's world. Thank you to my teachers and Garden of Hope foundation as well."

### Kellyne Odhiambo

"I got lucky to be sponsored by Garden of Hope Foundation to undergo their entrepreneurship program where I was trained on entrepreneurship, computer, photography, and leadership. Everything I got trained on was useful moreso computer packages given the digital era we are in. The computer skills I acquired enabled me to get a job as a cyber attendant. I am able to support my mother with taking care of my siblings and she does not have to carry all the burden. I am also saving some amount because I intend to join college to study information technology. I am thankful to Garden of Hope Foundation for the opportunity."

### Nebert Makori

Nebert is 19 years old and he lives in Soweto, Kibers with his 5 siblings and his mother who is employed as a casual labourer.

Kellyne is 18 years old and lives in Ayany, Kibera.



# LEADERSHIP PROGRAM

### **LEADERSHIP DEVELOPMENT**

The purpose of leadership training is to instill leadership skills and personal development skills among the youth as well as mold them to be responsible people in their community. This year, **150 youth** and **55 Community change makers** underwent the leadership program and were trained on the following: creating a learning community, exploring leadership, values, collaboration and sustainable

development Goals, critical thinking, creativity and innovation, communication, and decision-making.



"I was lucky to get sponsorship from Garden of Hope Foundation to undertake computer, entrepreneurship, photography, and leadership training. I really enjoyed my experience here. Leadership training made me look at leadership from a different perspective. I now know that I can take a leadership role in my community and be a positive influence who can be emulated by others. At the moment, my friend and I are mentoring our fellow youth in the community and working with an organization that donates clothing to the locals. I will always be grateful to Garden of Hope Foundation for the opportunity they gave me."

- Evan Otieno -

Evan is 20 years old and lives with his parents and three siblings in Raila, Kibera.



# 2023 in REVIEW



Received Scholarships



Young people were mentored.



Young people received Digital, entrepreneurship, and leadership skills training. 500

Girls received monthly supply of menstrual products.

55

Young mothers received entrepreneurship training.



Young mothers were awarded interest-free loans for their small businesses.



Young mothers received computer training.



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# PARTNERSHIP & COLLABORATIONS

We partnered with Mercy Church to Provide Christmas Gifts to 30 Young Mothers in Kibera.

> We partnered with Kibra Gender Advocacy Network Members to host: International Women's Day, 16 days of Activism Against Gender Based Violence.

These events reached over 10,000 members of the community.

We attended the: East Africa Philanthropy Network Annual Gathering, Segal Family Foundation Annual Summit.

We could not have achieved these without the support of amazing partners: Her Passion Ministries, One Day's Wages, Segal Family Foundation, LiveliHood Impact Fund, Global Giving, and Howe Family.

